

ABSTACT

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Online Nail Art Social Claws Ordering Website Using the PHP and MYSQL Scientific Writing. Information Systems. Faculty of Computer Science and Information Technology. Gunadarma University. 2025

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This study aims to design and develop an online booking system for nail art services offered by Social Claws. The main issue addressed is the inefficiency of manual booking methods, which frequently result in scheduling errors and poor customer data management. The system was developed using the Waterfall method, involving several systematic stages: observation, interviews, requirements analysis, design, and implementation. The technologies applied include the PHP programming language and MySQL database. The final product is an interactive website that features WhatsApp-based service bookings, a design gallery, user registration, and an administrative dashboard for managing bookings and customer data. In conclusion, this system enhances operational efficiency, simplifies the reservation process, and provides convenience and flexibility for customers to access nail art services online. The website can be accessed via the following URL: <https://socialclaws.fikti.com/>

References (2020–2025)