

## **ABSTRACT**

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**PAKANSARI APARTMENT IN CIBINONG**

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(ix + 85 + Attachments)

Apartment construction is a popular form of investment in the property industry. The Pakansari Apartment in Cibinong is one of the apartment development projects located in the Cibinong area, Bogor). This research aims to analyze the construction process of the Pakansari Cibinong apartment from the aspects of project management, construction quality and environmental sustainability.

The research method used is descriptive by conducting a case study on the Pakansari Cibinong apartment development project. Data was obtained from primary and secondary sources through field observations, interviews and documentation.

The research results show that the Pakansari Cibinong apartment construction process was carried out systematically and structured using good project management methods. The quality of apartment construction is classified as good with strict supervision and control over the quality of materials, use of technology and labor.

From the results of the analysis, recommendations were obtained for Pakansari Cibinong apartment developers to increase the efficiency and effectiveness of project management, improve the cost control system and increase the use of more environmentally friendly materials.

It is hoped that the results of this research can contribute to developing a more sustainable and measurable property development strategy so that it can create quality and highly competitive property products in the market.)

**Keywords:** *Apartments, property, investment, location, design, facilities, marketing, occupant satisfaction, operations management, security, cleanliness, maintenance, service, and market analysis.*