

ABSTRACTION

Khalifah Raharja Darma Wisesa, 23319290

BETAWI CULTURE CENTER IN EAST JAKARTA

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The Betawi tribe is a Malay sub-ethnic originating from Indonesia. The Betawi tribe still has kinship with Malays and Sundanese. Generally, Betawi people inhabit the Jakarta area and surrounding areas. The Betawi tribe, as the original population of Jakarta, has been somewhat marginalized by the immigrant population. Another cause that caused Betawi culture to be marginalized was the influx of other cultures from both Indonesia and western culture. Betawi culture has begun to be lost and abandoned. As a form of business, it is necessary to build a cultural center which will play a role in addition to being a place to preserve culture for the Betawi community as well as a place to introduce culture to the non-Betawi community. The building will include an art gallery, theater, traditional house and food court serving typical Betawi culinary delights.

Keywords : Culture, Betawi, Jakarta Timur