

## **ABSTRACT**

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### **HOTEL RESORT PANTAI PENGUBAIAN KAUR BENGKULU**

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*Beach tourism in Bengkulu is very much even almost every district has its own beach. The famous beaches in Bengkulu include Panjang beach, Padang Betuah beach, Bengkenang beach, Way Hawang beach, Holy River Beach, Air Langkap Beach, Sekunyit Beach, Pengubaian Beach, Linau Beach, Laguna Samudra Beach, and Cukuh Beach, the beaches mentioned above are a row of several beaches Most of the famous and good beaches in Bengkulu are located in Kaur regency which is in the south of Bengkulu Province. (Dwijaya Prakarsa, 2018). Kaur Regency is one of the areas located at the southern end of Bengkulu province and is directly adjacent to the provinces of Lampung and South Sumatra. This area is an area with promising beach tourism potential.*

*In the age of social media like today. The beauty potentials of beach tourism in Kaur district are increasingly known by the public. One of the famous beaches in Kaur district is Pengubaian Kaur beach which has white sand beaches and blue jernir water. In addition to the beach which is a tourist attraction, Kaur Regency also has a very thick culture related to the beach, namely culinary culture, namely Octopus satay culinary which has become a characteristic of Kaur Regency culture and has become a tourist destination destination, which in 2022 has broken the world record and is recorded in the Record Museum Indonesia (MURI) by cooking 10,500 skewers.*

*In 2017 the number of tourists increased compared to 2016 which was 16.67 percent with the number of domestic tourists as many as 30,900 people and foreign tourists 140 people. With the increasing number of tourists coming to Kaur district, unfortunately it is not accompanied by an increase in accommodation for tourists who come, as well as lodging accommodation and other tourist facilities. Therefore, efforts are needed to overcome this by building adequate lodging supporting facilities and in accordance with lodging standards in tourist areas, namely the construction of hotels Resort on Kaur abandonment beach Bengkulu to minimize problems that occur and in order to provide comfort to tourists who come to Kaur abandonment beach.*

**Keywords :** *Kaur Regency Tourism, Pengubaian Beach, Beach Resort Hotel, Beach Tourism, Octopus Satay culinary tour*