

ABSTRACT

Nyi Siti Bunga Kusumawardani, Personality Traits of Cruella in the *Cruella* Movie. A Scientific Writing. English Literature Department. Faculty of Letters and Cultures. Gunadarma University. Jakarta. 2023

Abstract

Human as individuals or social beings, experienced a spectrum of emotions in their personalities. There were times of happiness and peace, yet life's realities also led to experiences of bitterness, anxiety, and frustration. These instances demonstrated the diverse array of personalities that humans possessed. In the movie "Cruella," the character's personality traits were explored using the Big Five theory by Costa and McCrae. The research utilized a qualitative method, gathering data from scenes and dialogues. After Analyzing the data, the researcher found of 17 instances of Cruella's personality traits were identified across five categories. Specifically, there were 7 instances of high level of openness to experience there is curious, 5 high level of conscientiousness there are ambitious and hardworking, 2 high level of extraversion there are outgoing and enthusiast, 1 low level of agreeableness there is self-centered, and 2 high level of neuroticism there is emotional instability in Cruella's character.

Key words: *Costa and McCrae, Personality Trait, Cruella*