ABSTRACT

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Abstract

Tattoos are one of the artworks that offer a unique way of studying the meanings created and conveyed through signs. the researcher conducts this research to identify signs in a tattoo using theory semiotic by Charles Sander Pierce which consist of icon, index and symbol. The aims of this research were to find out semiotic sign and determine the meaning of signs in John Wick: Chapter 2 movie. this research used descriptive qualitative method to analyze and explain the icon, index, and symbol in John Wick: Chapter 2 movie. Data for the research were collected in John Wick: Chapter 2 movie, which was taken from the internet. the result of the research showed that there are 16 data where each tattoo picture from actors and actress are consists of minimum one meaning between icon, index, and symbol.

Key words: tattoos, signs, semiotic, icon, index, symbol