

ABSTRACT

Sustika Adelius Sinaga. Seven Concepts of Masculinity on Main Character John Hancock in *Hancock* Movie. A Scientific Writing. English Department. Faculty of Letters and Cultures. Gunadarma University. Jakarta. 2024.

Abstract

Masculinity refers to the traits, behaviors, and how men are expected to behave, look, and live out their roles based on social and cultural norms. This research aims to describe the portrayal of male masculinity through the figure of John Hancock in Hancock movie. The problem of this research is what are the seven concepts of masculinity by Janet Saltzman Chafetz that appear in the main character John Hancock in Hancock movie. This research uses descriptive qualitative method to collect and analyze the data. The results of the study conclude that the main characters in Hancock movie, John Hancock has seven concepts of masculinity expressed by Janet Saltzman Chafetz with a total of 11 data found, namely physical appearance (2), functional (1), sexual aggressive (1), emotional (1), intellectual (1), interpersonal (2), personal characteristics (3).

Keywords: *Masculinity, Hancock, Janet Saltzman Chafetz, Seven Concepts of Masculinity*