

ABSTRACT

Dwi Ariani Hayatun Nufus. **AN ANALYSIS OF SEMIOTICS IN *BLACK PANTHER: WAKANDA FOREVER* MOVIE POSTER.** A Scientific Writing. English Literature Departement. Faculty of Letters and Cultures. Gunadarma University, Jakarta. 2023.

Abstract

Semiotics is a scientific discipline and analytical method that can examine the signs contained in an object to find out the meaning contained in the object. The problem of the research is what types of semiotics are found in the *Black Panther: Wakanda Forever* movie poster and what the meanings of Representament, Object, and Interpretant are found in the *Black Panther: Wakanda Forever* movie poster. The objectives of the research are to find out the types of semiotics found in the *Black Panther: Wakanda Forever* movie poster and to find out the meanings of Representament, Object, and Interpretant are found in the *Black Panther: Wakanda Forever* movie poster. This research used a descriptive qualitative method. As the result, the researcher found 12 total data.

Keywords: *Semiotics, Sign, Movie poster*