

ABSTRACT

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Abstract

Moral Values are the worthy principles that one follows to distinguish the right from the wrong. These virtues are considered worthy in building up the character of an individual. Moral Value is conveyed in an indirect form, through attitudes and behaviors of characters. The aim of this research is to analyze the Moral Value of Main character that contained in Click Movie. In this research, the researcher uses qualitative method and using Naagarazan theory. After analyzing, the researcher found 21 data about Moral Value. And from 16 data, there are 10 Love, 3 hard works, 2 decisions and 6 times.

Keywords: *Moral Value, Click Movie, Michael*