

**Analysis of Academic Achievement, Internship Experience,
Competence, and Work Motivation on the Work Readiness of
Gunadarma Universitas (Case Study: Kalimalang campus,
Management Departement)**

ABSTRAK

In the ever-evolving business landscape, student work readiness is essential to ensure they possess relevant and competitive skills for entering the workforce. This study aims to examine the work readiness of students by analyzing the influence of academic achievement, internship experience, competence, and work motivation among Management students at Gunadarma University Kalimalang.

The research employs a quantitative primary data approach, with analytical stages including convergent validity, discriminant validity, Average Variance Extracted (AVE), R-Square, Predictive Relevance (Q²), and path coefficient analysis. Data were collected using a questionnaire instrument, involving 250 respondents. The analytical tool used in this study is SmartPLS 4.0.

The findings indicate that academic achievement and work motivation have a positive influence on students' work readiness. In contrast, internship experience and competence do not significantly affect the work readiness of Management students at Gunadarma University Kalimalang.

Keywords: Competence, Work Motivation, Internship Experience, Academic Achievement

(xii + 78 + Attachment)

Bibliography (2020-2025)