

***THE EFFECT OF TOURIST EXPERIENCE, TRAVEL MOTIVATION,  
PERCEIVED VALUE, AND DESTINATION IMAGE ON REVISIT  
INTENTION OF VISITOR TO THE TAMAN MINI INDONESIA INDAH  
(TMII) TOURIST OBJECT***

***ABSTRACT***

*Indonesia has significant tourism potential due to its natural wealth, cultural diversity, and historical significance. One of the cultural tourism destinations that has become a national icon is Taman Mini Indonesia Indah (TMII). The purpose of this study was to analyse the influence of Tourist Experience, Travel Motivation, Perceived Value, and Destination Image on Revisit Intention at the Taman Mini Indonesia Indah (TMII) tourist attraction. The analysis method used a quantitative approach with primary data obtained through questionnaires distributed 130 respondents. The sampling technique used was non-probability sampling. The analysis phase included validity and reliability tests, classical assumption test, multiple linear regression analysis, coefficient of determination test, and t-and f-tests. The entire data processing process was conducted using SPSS version 25 software. The results showed that Tourist Experience, Travel Motivation and Destination Image significantly influenced Revisit Intention, while Perceived Value had no effect. Simultaneously, these four variables were proven to influence Revisit Intention among TMII visitors, with Tourist Experience as the strongest dominant factor driving tourist' intention to revisit.*

*Keyword: Destination Image, Perceived Value, Revisit Intention, Tourist Experience, Travel Motivation*

*(xiv+128+Appendices)*

*References (2019-2025)*