

## ABSTRACT

Afif Daffa Atsila.50420057.

### **Web-Based Online Reservation Management System at IPB Convention Hotel**

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Keywords : Convention, Hotel, Reservation, System, Web.

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The hospitality industry in Indonesia has grown rapidly along with technological advancements, particularly in online reservation systems. IPB Convention Hotel, located in Bogor, offers various types of rooms and convention facilities, and faces challenges in improving the efficiency of its reservation system and the compilation of management reports, which are currently done manually. This system is considered slow and complicated, necessitating improvements through the implementation of web-based information technology. From these issues, the author conducted a study titled "Online Reservation Management System at IPB Convention Hotel Based on the Web." This study aims to design and implement an online reservation management system that allows the reservation process to be carried out more easily and quickly, anytime and anywhere. The use of a website in this system is expected to enhance hotel operations, facilitate data management, and increase customer satisfaction and the accuracy of report preparation.

Bibliography (2016-2024)