

ABSTRACT

Khalifa Ziaul Rahim, 13119289

**PENERAPAN VIRTUAL TOUR PANORAMA 360° DALAM
MEMBANGUN WEBSITE VILLA PAMIJAHAN MENGGUNAKAN
METODE RAPID APPLICATION DEVELOPMENT (RAD)**

Skripsi. Sistem Komputer/ Sistem Informasi. Fakultas Ilmu Komputer dan
Teknologi Informasi. Universitas Gunadarma. 2023

Kata kunci : *Website, Virtual Tour, RAD, Villa*

xix+128+Lampiran

The development of information and communication technology has caused changes in the social, economic and cultural fields that have taken place so quickly. With the development of very advanced technology, it has become easier for people to live their daily lives. One example of modern technology is Virtual Tour 360. Villa Pamijahan is a service agency that has 11 villas. In marketing this Pamijahan Villa. A strategy is needed to market Pamijahan Villas in the form of a website, where on the site several existing 360 Panoramas are provided and visitors can experience visiting one of Pamijahan Villas with a similar experience directly, or what is commonly called a Virtual Tour. Technological developments are increasing rapidly, panoramic connoisseurs no longer need to visit the coveted location in person, especially Villa Pamijahan, with virtual tour technology visitors can see places on the screen as if they are experiencing a real experience with a 360 panorama. In building the Villa Pamijahan website, we used the Rapid Application Development (RAD) method. . The object of this website is an image taken from a 360 degree photo using Street View and processed using Theasys which is a supporting application for creating a Virtual Tour Panorama 360. The Villa Pamijahan website, which has been successfully designed and hosted, can be loaded at the site address [https://villapamijahan31 .my.id](https://villapamijahan31.my.id). The test results of all features run well.

Bibliography (2018-2023)