

## **ABSTRACT**

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**PERANCANGAN WEBSITE WEDDING ORGANIZER OEMAH MANTEN  
MENGGUNAKAN FIGMA**

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Kata kunci : Wedding Organizer, Figma, Design Thinking

(xi + 50 + Lampiran)

Oemah Manten is a wedding organizer in Bogor which has been established since 2016. Since its inception in 2016 until now, Oemah Manten uses social media for digital promotion. This writer discusses website design to help Wedding Organizer Oemah Manten present information to prospective customers regarding the package options provided and as a promotional step with the aim of increasing the market share of wedding organizer Oemah Manten. Oemah Manten's wedding organizer website design uses Figma software. At this research the author uses the Design Thinking method as a research method which will include the empathize, define, ideate, prototype, and testing stages. Testing the website design of Oemah Manten's wedding organizer using Usability testing.

Bibliography (2018 – 2022)