

## ABSTRACT

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### **MAKING A SALES APPLICATION DEVELOPMENT IN CAFE PARADISE BASED ON THE WEBSITE USING THE LARAVEL FRAMEWORK.**

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Keywords: Cafe, Sales, Website, Laravel, SDLC

( xix+84+Appendices )

Cafe Paradise is a business engaged in the culinary field that sells various kinds of drinks and food and also provides several facilities such as chargers, and wifi. Café Paradise is located at Puri Sandalwood RPC No. 194, District. South Tambun, Bekasi Regency, West Java. In running its culinary business, it still uses conventional methods, namely by using brochures or word of mouth, which results in Café Paradise not being well known by the wider community, only known by around Café Paradise. By using this concept, it has not produced maximally. Therefore, in order to be better known to the wider community and to maximize revenue at Café Paradise, a website was created to help Café Paradise in marketing its products. In building the website, Café Paradise uses the SDLC (System Development Life Cycle) method such as the planning, analysis, design, implementation, and testing stages, using the PHP programming language, MySQL database, and the Laravel framework. Café Paradise website has features such as menu, about us, user data, product details, purchase history, and cart. The Café Paradise website can be accessed via the link <http://cafedise.my.id/>

Bibliography ( 2018 – 2022 )