ABSTRACT

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WEBSITE-BASED ZEE ZEE DESSERT ORDERING APPLICATION USING PHP AND MYSQL

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Zee Zee Dessert, a family-owned culinary business established in 2019, faces obstacles in the manual ordering system that causes administrative errors, long lines, and limited services. This research aims to develop a website-based ordering application using PHP and MySQL to improve operational efficiency and expand market reach. The research method uses the System Development Life Cycle (SDLC), including planning, needs analysis, system design with UML, implementation, and blackbox testing. Data were collected through observations, interviews, and literature studies. As a result, the website allows customers to order, pay online, and track orders in real-time, while helping the owner manage stock and sales reports. The website successfully reduces manual errors, improves service responsiveness, and supports business growth through digital marketing integration. It is recommended to add product reviews, promotions, and social media integration features, and conduct periodic performance evaluations to maintain service quality.The website can be accessed via URL: https://zeezeedessert.my.id/.

Bibliography (2019 - 2024)