

ABSTRACT

Mochammad Dimas Agustia, 14118183

Creating an E-Commerce Website For Selling Coffee Beans at Cafe Okane Coffee and Roaster

Scientific Writing, Information Systems. Faculty of Computer Science and Information Technology. Gunadarma University. 2024

Keyword : App, E-commerce, internet

(x1 + 88 pages + attachment)

In the current era of globalization, the rapid development of information technology influences consumer behavior so that they can obtain information quickly and accurately according to their needs. This can only be achieved if consumers use the Internet (Interconnected network). The internet network is the most popular medium for providing or presenting various information and fast access, one of which is used for business information such as promotions and product purchasing services which are usually called online sales (e-commerce). The aim of this research is to produce a web-based e-commerce application for buying and selling coffee beans and other products sold by the Okane Coffee & Roaster cafe, and to help sales at the Okane Coffee cafe by expanding product promotions using internet media. The research method that will be used is SDLC (System Development Life Cycle) with the Waterfall method where application creation will be carried out sequentially. Conclusions and suggestions that creating an e-commerce application for selling coffee beans at the Okane coffee & roasters cafe is proven to facilitate transactions between sellers and buyers using internet media. It would be nice to make the new stage of system development as interesting as possible and develop it further with the addition of additional information which of course can be more useful for administrators and site users. This site can be accessed through (okanecoffee.000webhostapp.com).

Reference : (2012 - 2022)