

ABSTRACT

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ANGKRINGAN ROYYID WEBSITE CREATION AS INFORMATION MEDIA USING PHP AND MYSQL

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(xiv + 60 + Attachment)

In facing the ever-growing digital era, adapting to technological changes has become a necessity, even for traditional businesses such as angkringan. This article discusses the implementation of online strategies for Angkringan Royyid, an angkringan in the Kemayoran area that uses a traditional stall concept. By implementing website creation using the System Development Life Cycle (SDLC) method, Angkringan Royyid can increase its competitiveness by utilizing its online presence. Through the bold platform, customers can easily access information regarding menus, prices and angkringan locations. The menu offered includes traditional such as nasi ikan to innovative such as cafe drinks. With features such as menu list, location, home, about us, and gallery, this website provides easy access to information for customers. Testing using the Black Box Testing method ensures the quality and functionality of the website. Overall, the creation of this website aims to increase the visibility of Angkringan Royyid, provide comprehensive information to customers, and create an optimal user experience. The Angkringan Royyid website can be accessed via the URL (<https://angkringanroyyidweb.000webhostapp.com>).

Bibliography (2016-2023)