

ABSTRACT

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Scientific Writing Title: Implementation of E-commerce Website at Bayat Multi Jaya *Shop*
Using the Laravel Framework

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(xiii + 111 + Appendix)

Bayat Multi Jaya is an electronics store that sells computer equipment and laptops located in Bojongsari, Depok. Currently, Bayat Multi Jaya still uses an offline buying and selling transaction system to stores and through the WhatsApp application, which causes sales to be less effective and efficient. By utilizing existing internet technology, the Bayat Multi Jaya E-commerce *Website* was created which aims to overcome the problems that are being experienced by Bayat Multi Jaya stores in selling online and developing their marketing. The creation of this *website* is made using the Laravel Framework, HTML, CSS, Javascript and MySQL *Database*. This writing uses two methods, the author's data collection using interviews and the *website* creation method using SDLC waterfall which includes several steps, namely analysis, design, implementation, testing and maintenance. The results of the creation of this *website* can be accessed with the URL Addresss <https://bayatmultijaya-shop.com>

Bibliography(2020-2024)