

## **ABSTRACT**

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### **CREATION OF SALES WEBSITE FOR PRAMUDITA WHOLESALE STORE USING PHP AND MYSQL**

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(XXI + 104 + Appendix)

Online sales through a sales website can be an effective solution to overcome these challenges. A sales website allows customers to purchase products online, with easy access and a wider range of product choices. Therefore, the creation of a sales website for a wholesale store plays an important role in enhancing competitiveness and business growth. One example is Pramudita Wholesale Store, located in the Villa Indah Permai housing complex, Block I 27, No. 24, Teluk Pucung, North Bekasi, which sells a variety of food and beverage products. Due to its location within a residential area, the customer base for this store is relatively limited, as the store's location is not easily accessible. The store owner aims to expand the customer base and promote products while facilitating the sales process, especially for customers in the North Bekasi area. In addressing these issues, the store owner intends to create a sales website. The research method used in the development of this website is the System Development Life Cycle (SDLC) with a waterfall model, utilizing the PHP (Hypertext Preprocessor) programming language and the MySQL database system. Based on testing with various browsers and devices, it can be concluded that the sales website functions well and can be run on different browser types. It effectively facilitates the store's sales of products and streamlines the ordering process for customers of Pramudita Wholesale Store.

Bibliography (2019-2023)