ABSTRACT

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DESIGNING AN E-COMMERCE WEBSITE BASED APPLICATION AT THE REJIKU STORE OUTLET USING PHP AND MYSQL

(xv + 115 + attachments)

The rejiku store outlet is a business that operates in the men's clothing sector. The Rejiku Store outlet sells various men's clothing ranging from t-shirts, outerwear, trousers, shoes, wallets, bags and sandals which have the latest designs and are very popular with men. Currently the transaction process at Rejiku outlets still uses a manual system. This is an important reason why it is necessary to create a website to help simplify the transaction process at Rejiku Store outlets. The aim of creating this website is to make it easier for Rejiku outlets to reach a wider target market and make transactions easier at Rejiku outlet stores. The research method used is the System Development Life Cycle (SDLC) method, in creating this website using the Visual Studio Code text editor using the PHP programming language and using MySQL and PHPMyAdmin for the database. This website has undergone a trial phase using black box testing and is in accordance with the expected results. This website has been successfully created and can be accessed at the URL https://rejiku.my.id/rejikustore/new_rejikustore/.

Bibliography (2019 - 2023)