

ABSTRACT

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Representation of Family Values in Gara Gara Warisan Film (Semiotic Analysis of Charles Sanders Peirce)

Keywords: Analysis, Charles Sanders Peirce, Family Values, Film, Representation, Semiotics

xii + 84 + Attachment

This study aims to determine the representation of family values in Gara Gara Warisan Film. Gara Gara Warisan film is the first work by director Muhadkly Acho, who was previously known as an actor and comic. This film tells the story of a family with three children with each other's conflicts which are quite close to the problems of many people in Indonesia. The problem that will be revealed in this research is how to represent family values in Gara Gara Warisan film by analyzing it using Charles Sanders Peirce's semiotic analysis. The research methodology used is a qualitative approach in which the process of collecting data is through observation, documentation and interviews. The writer concludes that there are six of the nine family values represented in Gara Gara Warisan film according to the concept of Family Values by Dunst, Trivette, and Deal (1988), namely, Family has a tradition, Family has its own rules and belief system, Family sharing responsibility, trusting various interests to remain active in studying new problems that arise, believing in and having a commitment to the welfare and growth and development of family members with the family unit itself, believing that if you have a problem, all family members can solve it if you work together.

Bibliography (1988 – 2023)