## **ABSTRACT**

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Analysis of the Meaning of Sadness in the Lyrics of "Backburner" by NIKI (Roland Barthes' Semiotics)

Keywords: Roland Barthes' Semiotics, Music, Song Lyrics, Sadness, Backburner (xii+64+appendices)

The aim of this research is to explore the meaning of "sadness" in the lyrics of Backburner by NIKI using Roland Barthes' semiotic analysis, which consists of three components of signs: Denotation, Connotation, and Myth. Data collection techniques used in this study include observation, literature review, and documentation. In Roland Barthes' semiotics, the first level of meaning is denotative, which produces an explicit, direct, and definite meaning. The second level is connotative, referring to meanings embedded within specific signs, where the signifier carries an open-ended or implicit meaning. Myth, on the other hand, represents signs or meanings that develop within society due to cultural traditions and social influences. This study employs a qualitative research method. The analysis focuses on 10 verses from the song lyrics. The results indicate that Backburner by NIKI conveys a sense of sadness throughout its lyrics, depicting feelings of neglect, ambiguity in relationships, emotional dependence, and sacrifices in love. The songwriter also reminds listeners that love should be a source of happiness and peace, not pain and uncertainty. If love brings more suffering than joy, it is important to reconsider what is best for oneself.

Bibliography (2018-2022)