

ABSTRACT

Bayu Putra Pangestu. 11819307

The Climate Crisis In Documentary Films “Tenggelam Dalam Diam” On the WatchDoc Youtube Channel. (Charles Sanders Peirce Semiotic Analysis)

Keywords: Climate Crisis, Semiotics, Documentary Film
(xi + 96 + Attachments)

Film is one of the most efficient communication media in delivering a moral and social message to the public. Through films, the medium of conveying messages is a very relevant study. The film “Tenggelam Dalam Diam” is included in the documentary film category. Where the elements contained in the documentary are reality, facts, and drama. Researchers chose this film because it has an implied message, namely the climate crisis that occurred on the north coast of the island of Java. The climate crisis is a crisis experienced by people around the world caused by climate change. The purpose of this study was to find out the meaning in the film “Tenggelam Dalam Diam”. This study uses a qualitative descriptive approach and constructivism paradigm using Charles Sanders Peirce's semiotic analysis with the model consisting of three stages of analysis, namely sign, object, and interpretant. The data collection technique used is listening, inventory, identification, classification techniques. The results showed that in the film there was a climate crisis in several cities on the north coast of Java. From the conclusions that can be drawn from the research that this film tries to connect various climate problems, such as pollution, then the increasing temperature of the earth is related to melting polar ice which causes sea water to rise, then abrasion and then drowns a pollution center.

Bibliography : 2010 - 2021