

ABSTRACT

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***Framing analysis of sexual harassment on UNY Campus News Portal Detik.Com
(case study of sexual harassment hoax news on UNY campus)***

Keywords: Framing Analysis, Robert N Entman, Hoax News

(XI +84 +Attachment)

Information technology is growing rapidly, but on the one hand, many irresponsible people use these technological advances for crime, one of which is by spreading hoax news. The phenomenon of hoaxes is increasingly rampant in cyberspace and the spread of information with ease of spreading information through social media can cause various public opinions and ultimately confusion. A hoax is information that is fabricated or fabricated to cover up real information. In other words, hoaxes are defined as attempts to distort facts using information that seems convincing but cannot be verified for truth. Framing is the way events are presented by the media. The presentation is done by emphasizing a certain part, highlighting a certain aspect, and raising a certain way of telling the story of a reality. The purpose of this study was to find out how the media packaged sexual harassment on the campus of Uny in 2023. This research method uses a descriptive qualitative method with Robert n framing model analysis. Entman. The method of data collection in this study uses documentation techniques where researchers collect all the news on the media website Detik.com. by using the theory of social reality construction. The results of this study are that Detik.com is neutral and follows the development of sexual violence cases that occur in BEM FMIPA UNY, as well as the disclosure that the case is a hoax. Detik.com provides information involving various parties, including statements from the chairman of the BEM, the deputy dean, and the police, thus providing a complete picture of the development of the case.

Bibliography (2008 - 2023)