

## ABSTRACT

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***The Influence of the Whatsapp Application on Social Interaction between Students of the Faculty of Communication Science, Gunadarma Depok***

***Keywords : Social Interaction, Computer-Mediated Communication, Whatsapp.***

*(xiv+59+ Attachments)*

*The purpose of this study was to determine whether the WhatsApp application had an effect on the social interaction process at the 2016 Gunadarma Depok Faculty of Communication. The theory used was the Computer-Mediated Communication theory which explains all forms of communication between individuals, individuals and groups who interact with each other via computers in an internet network. The population of this study were students of the 2016 Faculty of Communication Sciences, Gunadarma University Depok, who communicated using the WhatsApp chat application. The research instrument used by the researcher was distributing questionnaires to the sample chosen by the researcher, with a research sample of 187 people using the Slovin formula. This research method used quantitative methods. The result of this study was that there was an influence of 0.461 or there was a sufficient influence in the WhatsApp application on social interaction at the 2016 Gunadarma Depok Faculty of Communication Sciences. It can be found that the number of research sig <level of sig, namely 0.000 <0.05, then  $H_0$  is rejected and  $H_a$  is accepted. This shows that the whatsapp application significantly influences social interaction between students of the Faculty of Communication Sciences at Gunadarma Depok 2016. The results of hypothesis testing show that there is an effect of the whatsapp application on social interaction at the 2016 Faculty of Communication Sciences, Gunadarma Depok.*

*Bibliography (1986-2018)*