

ABSTRACT

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The art of wayang is an integral part of Indonesia's cultural heritage which is rich in moral, spiritual and religious values. In the context of the Islamic religion, the art of wayang is not only a source of entertainment, but also a means of strengthening the spirituality of the people. This research aims to explore the importance of interactive communication in the art of wayang (wayang kulit) performance towards Islamic spirituality and explore effective approaches in introducing the art of wayang to millennial youth. The research method used is literature analysis and interviews with artistic and religious figures. The results of the analysis show that the art of wayang has great potential in increasing understanding and appreciation of Islamic teachings. Through epic narratives, searching for data on moral and spiritual messages in wayang art can stimulate self-reflection and deepen Islamic spiritual experiences. Apart from that, this research also identified that millennial youth tend to lack information and are even exposed to wayang art due to the influence of popular/modern culture. Therefore, more active efforts are needed, even tending to influence various Indonesian cultural literature, especially wayang kulit, as well as comprehensively introducing the art of wayang to the younger generation. An inclusive approach, such as the use of social media and technology, interactive communication can be an effective way to attract contemporary people's interest in wayang art. In wayang stories, there are elements of character, nature and character, even the life philosophy of the characters, such as the nature of good and bad, morals that can eradicate the evil nature of anger, represented in the wayang (shadow) as a reflection of oneself (Bengal glass) in every niche of daily human life day.

Bibliography (2011-2023)