ABSTRACT

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FRAMING ANALYSIS OF ROBERT N. ENTMAN ON THE DOOR TO DOOR VACCINATION PROGRAM NEWS IN TEMPO.CO AND OKEZONE.COM ONLINE MEDIA

Keywords : Framing analysis, Badan Intelijen Negara (BIN), Okezone.com, Tempo.co, Door to door vaccination.

(xiii+103+Appendices)

The existence of online media brings new changes that really help people in obtaining information through digital. Tempo.co and Okezone.com are two online media that can be accessed without limits in reporting on phenomena or events that are happening where each media has a reality and media framing that has its own characteristics according to its ideology. This study aims to find out how to frame door to door vaccination news on online media portals Tempo.co and Okezone.com. The research method used is the analysis of the framing model of Robert N. Entman with Social Construction Theory. The results of the study showed how the online news media Tempo.co and Okezone.com framed in providing information about door-to-door vaccinations organized by the Badan Intelijen Negara (BIN) in all provinces in Indonesia. Tempo.co contains very detailed and lengthy news stories and under the headlines the names of the editors and reporters are listed clearly and also has features that really help writers in finding the news they are looking for. The online news portal Okezone.com has dense content, but Okezone.com searches for news in random order.

Bibliography (2003-2021)