

ABSTRACT

M. ARZANDIE R. GIANNINI.17823109

Racism Against Black People in the Netflix Series “Lupin” (Roland Barthes Semiotic Analysis)

Keywords: Racism, Black People, Roland Barthes' Semiotics, Netflix Series “Lupin”.

(xi+41+Appendices)

This research is entitled "Racism Against Black People in the Netflix Series "Lupin" (Roland Barthes Semiotic Analysis)". This series, which airs on Netflix, tells a lot about how black people living in a multicultural society are often treated inappropriately. Films and TV series are part of the mass media that can quickly convey messages to the general public. This series often shows how racial discrimination runs in everyday life. This study aims to find out how racism is towards black people in the Netflix series "Lupin". Semiotics is the study of the science of examining signs. In the study of semiotics studying the systems, rules, and conventions that enable signs to have meaning. Semiotics Roland Barthes puts forward analysis using sign, denotation, connotation, and myth. The results of this study conclude that the issue of racism that occurs in the world is very close to everyday life. Many people still experience racial discrimination every day. People of various races, especially black people, are often treated unfairly in society. The Netflix series “Lupin” shows this through how the various characters in this series are treated differently because of their different skin colors.

Bibliography (2018-2022)