

## **ABSTRACT**

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*Followers Perceptions on the Content of Instagram Account Content Messages  
@menjadi manusia.id*

*Keywords : Communication, Instagram, Content Instagram, Perspectives*

*(xi + 39 + appendices)*

*This study aims to see how the internet and social media provide positive things regarding accounts regarding content that discusses a problem through the views of other people. Regarding the perception of someone who is different, namely through followers of the Instagram account @menjadihuman.id who also provide different views on the problems that often occur in this life. After conducting research conducted by researchers, namely regarding Followers' Perceptions on the Content of Message Content of the @menjadihuman.id Instagram account, the researchers can see that followers or followers of the @menjadihuman.id Instagram account have different views regarding the content of the @menjadihuman.id Instagram account. . Because, basically everyone has different perceptions, everyone has a different point of view from their own point of view, and Instagram @menjadihuman.id itself is also one of the accounts that can provide positive content, from the perspective of followers' perceptions. instagramaccount@menjadihuman.id.*

*Bibliography (2007-2021)*