

ABSTRACT

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The Effect of Exposure to Covid19 News on Television on the Level of Anxiety in the Millennial Generation

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(xiii + 65 + attachments)

The purpose of this study was: to analyze the Effect of COVID-19 News Exposure on Television on Anxiety Levels in the Millennial Generation. The S-O-R theory as an abbreviation for stimulus-organism-response all comes from psychology. If it later becomes a communication theory, it is not surprising, because the material object of psychology and communication science is the same, namely humans whose soul includes the components of attitude, opinion, behavior, cognition, affection. , and conation. The method that the researcher uses is quantitative. The results show that the news exposure variable has a positive and significant effect on the level of anxiety. Based on the calculation, the linearity value is 0.063. When compared with a value of 0.05% at a significance level of 5%, the linearity value is significant. In addition, because this value is positive, it can be stated that the News Exposure variable has a positive effect on the level of anxiety. r count ($>$) 0.098. This means that after conducting a feasibility study on respondents, it shows that there are no technical statements or are not suitable for use in further research.

Bibliography (2010—2018)