

ABSTRACT

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The Effect of “Imperfect Film” Exposure on Self-confidence in Adolescents

Keywords: Exposure to Imperfect Films, Self-Confidence, Teenager

(xiii + 62 + Appendices)

Film is one of the mass media that has a function as a medium of information and entertainment. The film has audio-visual properties so that it is easier and more enjoyable for the public to enjoy the storyline. This study aims to determine the effect of exposure to the film Imperfect on self-confidence in adolescents. The research method used is a survey method – quantitative. The theoretical approach used is the SR Theory. The population and sample of the study were 270 respondents according to the respondents' criteria in this study. The data obtained and analyzed using SPSS 26. The results showed that there was a positive and significant effect of exposure to imperfect films on self-confidence in adolescents.

Bibliography (2006-2020)