

## ABSTRACT

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### **Tick tock application affects teenage starsyndrom**

Keyword : Tiktok, Syndrome

( x + 61 page + 4 Sheet)

Social media tik tok is an audio-visual medium of videos and photos created by combining a variety of videos and music. Social media tik tok provides a variety of interesting features that users can use. Star syndrome is a mental illness in which a person wants to gain popularity and think of himself as a public figure. The study aims to identify and test the influence of tiktok applications on teenage star syndrome. The study involves one independent variable influenced by the tiktok application (x) and one dependent variable that is star syndrome on teenagers (y). Primary data is collected through the survey method of 109 respondents by using the simple random sampling approach. The study is a descriptive study with a quantitative method to 109 respondents who come from the user of the tik tok application. The data analysis technique used is simple regression analysis using the statistic package for the social sciences (SPSS) application. Studies show that the influence of a ticktock app on a teenager is 66.6 percent where as 38-4% is affected by other unexamined variables.

Bibliography : ( 2000 – 2020)