

ABSTRACT

SEVIRA REVIMA AZZAHRA, 17821131

The Meaning of Motivational Messages in the Song "Secukupnya" by Hindia.

Keywords: Hindias, Semiotics, Ferdinand de Saussure, Motivation

(xii+90+attachment)

Music is created because there is a message that musicians want to communicate in song lyrics, therefore it is not surprising that many musicians use various themes, listening to music can foster motivation, because through music that is played there is meaning that triggers someone to act, behave, even can change their way of thinking. The song that will be researched is "Sufficiently" which was popularized by the Indies. "Sufficient" itself is a single from Baskara's solo album, whose stage name is Indies. This study uses the semiotic method of Ferdinand de Saussure's thinking which explains that signs have 3 interrelated elements, namely signifiers, signifieds and significations. This research is strengthened by taking references from books, websites and interviews. This study found the conclusion that the meaning contained in the song "Sufficiently" is a motivational message, in the lyrics it expresses about not having to think about what is to come and the attitude of being able to accept every problem that exists gracefully and deal with it appropriately, the key is to have enough in living life.

(Bibliography 2004-2021)