

ABSTRACT

SITI WULANDARI SEKAR NINGRUM. 16819125

Semiotic Analysis of The Meaning of Motivation In The Lyrics of Patrick Effendy's "Greatest" Song Popularized by Coboy Junior

Keywords: Song Lyrics, Greatest, Patrick Effendy, Coboy Junior, Semiotics, Meaning, Motivation, Ferdinand De Saussure, Qualitative, Achieving Dreams.

(xi+113+Attachments)

Song lyrics are a literary work in the form of poetry that contains an outpouring of heart, as an arrangement of a song. To use a lyric a poet must be good at processing words. Based on this understanding, in the lyrics of the song "Greatest" is very strong with an element of motivation that conditions the message and inspiration to the audience about never be afraid to achieve a dream. The purpose of the study was to find out how Semiotic Analysis of The Meaning of Motivation On The Lyrics of Patrick Effendy's "Greatest" Song Popularized By Coboy Junior. This research method uses a qualitative approach. Using Ferdinand De Saussure's Theory of Semiotics which covers aspects of Signifier and Sign (Signified). In this study only the first 5 verses of the entire song lyrics. The results of this study show that in the lyrics of patrick Effendy's song "Greatest" Popularized by Coboy Junior does contain the meaning of motivation towards society, which is still shackled by the sense of "fear and failure" when trying to start achieving what is their dream. From each temple that exists, it has its own implied meaning. With an easy-to-understand language, the songwriter managed to create a work that is not only for entertainment, but also to give meaning that is in line with everyday life, namely about achieving dreams.

Bibliography (1964 - 2022)