ABSTRACT

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Group communication Services Game Mobile Legend on Community SGB X CT

Key Features : Communication Groups, Mobile Legend Game Services, Community SGB X CT

(xii + 31 + Appendices)

Aiming to find out how group communication is, there is one community of online mobile legend jockey game services in Indonesia, namely the SGB x CT community. This study uses data collection methods through observation, interviews and documentation techniques. Furthermore, the data were analyzed using descriptive analysis method associated with the facts in the field. In the study, it was concluded that the communication pattern was Symbolic Convergence Theory and because of the compatibility with the characteristics of communication that occurred in the community and the communication that occurred was open, not limited to the level of position of its members, and did not pass through intermediaries to provide information, so that the communication that occurred was very smooth. and there are no obstacles.

Bibliography (1990 – 2020)