

## ***ABSTRACT***

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### **Communication Patterns of Football Supporters Groups in Forming Cohesivity (Qualitative Descriptive Study at The JakMania Sawangan Sub. Korwil Pondok Labu)**

Keywords: Communication Patterns, Cohesivity, Supporter

*( XV+56+11 Attachments)*

The Jakmania supporters not only consist of the majority group from Jakarta but almost all of Indonesia likes the club and become members of The Jakmania, the regional supporters establish regional coordinators or regional coordinators in their respective regions. The Jakmania also divides into smaller groups, which are often called sub-corwil. The purpose of this study was to determine the relationship between group cohesiveness and fanaticism on the supporters of The Jakmania Sawangan Sub. Kowil Pondok Labu. This study discusses group cohesiveness and fanaticism on the supporters of The Jakmania Sawangan Sub. Kowil Pondok Labu. Research informants are supporters of The Jakmania Sawangan Sub. Kowil Pondok Labu. The research informants were 5 people for the trial which were taken through interviews. The results of this study the authors can conclude that communication patterns have a major role in forming group cohesiveness. The use of a comprehensive communication pattern in Jakmania Sawangan's children makes the communication process run well. This can be seen from the activities carried out by the support group The Jakmania Sawangan Sub. Kowil Pondok Labu. They always try to maintain good relations between members with the activities they do and also their communication process.

Bibliography (1963-2019)