

ABSTRACT

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Semiotic Analysis of Culture Shock in the Netflix Series Emily in Paris (Semiotic of Roland Barthes)

Keywords : Culture Shock, French Culture, American Culture, Intercultural Communication

(xii + 60 + Appendices)

The purpose of this study was to analysis and to know about culture shock by doing analysis the meaning of denotation, connotation, and myths trough Netflix series Emily in Paris. This research uses a qualitative descriptive with interpretive paradigm. The theories used is Roland Barthes' semiotic analysis theory which analyzes 3 sign meanings in object. The methods of data collection are carried is through observation, documentation, online searches, and literature studies. The results of this study can be found several meanings of denotation, connotation, and myths that describes the culture shock Emilly's got while in France. With the result that conclude the importance to learned the culture of a countries before settle in that countries, especially when the time period is long enough.

(Bibiliography, 2002-2021)