

ABSTRACT

NATHALIE CAROLINE, 14819702

Representation The Meaning of Self Confidence In Who Says Lyrics By Selena Gomez & The Scene

Keyword: Confidence, Lyrics, Meaning, Saussure, Qualitative

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Music is medium for communicating, not only to please the heart, but also to pour out the emotional feelings that are being felt through the lyrics in it. This phenomenon shows that the lyrics contained in the song can be useful and can affect things such as self-confidence and motivation of the listener.

This study aims to determine the representation of the meaning of self confidence in the lyrics of the song “Who Says” by Selena Gomez & The Scene. The research method used is a qualitative research method with a qualitative descriptive approach. Meanwhile, the analytical technique used is the semiotic analysis technique of Ferdinand De Saussure. Ferdinand De Saussure’s semiotic theory focuses on the signifier and the signified in a literary work sentence. The results of the data analysis show that in the lyric of the song “Who Says” there is the meaning of self confidence to motivate the listeners.

Bibliography (2004-2019)