

ABSTRACT

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Representation of moral messages in the film Two Blue Lines (Semiotics Analysis Charles Sanders Peirce).

Keywords: Moral Message, Film, Mass Communication, Charles Sanders Peirce.

(x+56+Appendices)

Movies are a very popular mass media because they function as a medium of entertainment and as a means of communication. In addition, films have a special place among the imaginary compared to other mass media. The film Two Blue Lines tells the importance of sex education, especially the dangers of free sex. The film is directed and written by Gina S Noer. The method to examine the meaning in this film is to use semiotic analysis. Using the semiotic theory of Charles Sanders, Peirce elaborated that the meaning of signs can be personal, social, or dependent on a particular context. Peirce is known for his triadic model and his concept of trichotomy consisting of Sign, Interpreter and Object. Then the theory was used to analyze the film "Two Blue Lines" because it depicts the story of the family of parents and adolescent children, adolescent hormones, culture, and other things. By looking at the important scenes in the movie "Two Blue Lines" and the results of interviews with interviews, it can be concluded that education about sex is very important to be given to teenagers today, so that cases of pregnancy outside of wedlock do not become more and responsibility is one of the important things that must be owned by everyone. The relevant moral message conveyed in the film "Two Blue Lines" to everyone, including the elderly and the younger generation. This movie shows that mistakes can be valuable lessons if they are accompanied by responsibility and effort to improve. In the family, forgiving each other is also important to menciptakan keharmonisan.

Bibliography (2005 – 2024)