

ABSTRACT

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The Pattern of Group Communication in the Gamgudabo Community in Maintaining Existence

(Study of Communication Patterns of Groups in the Gunadarma Bogor Joint Student Community in Maintaining Community Existence)

Keywords: Gamagudabo Community, Communication Patterns, Existence

Gamagudabo group which consists of students domiciled from Bogor to interact more intensively with other students domiciled in Bogor, some of the things that make the Gamagudabo Community even greater are the "regeneration" of the increasing number of members each year and it lasts from the 1980s. The purpose of the establishment of this community is to accommodate students in the city of Bogor who have the potential to become athletes. The paradigm used in this study is the constructivist paradigm with a qualitative description approach. Based on the results of the research analysis the author found to maintain the existence of the community, especially in the city of Bogor, Gamagudabo held many activities. By going through various processes before and until the implementation of the activity, the Gamagudabo community uses the Star and Wheel pattern structure. This star pattern occurs when they gather to determine new ideas for activities to be held. And on the technical implementation of activities starting from the initial concept to the completion of their activities using the Wheel pattern.