

Abstract

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Mafindo Information Literacy (Turn Back Hoax) In Anticipating Covid-19 Hoax News

Keywords: *Literacy Information, Hoax, Mafindo*

(xi+100+Appendices)

Entering the development of information media that is very easy to get with the internet, this has led to cases of spreading false information (fake news) on the internet. This research aim and conduct to determine the information literacy of Mafindo's Turn Back Hoax in Anticipating Covid-19 Hoax News. This research was conducted using the Model "Empowering Eight" or "E8" and the method uses in this research is qualitative data collection techniques, interviews, literature study, and observation. The results of the study found out that the truth of the Covid-19 news was related to the eight elements of the 'Empowering Eight' Model in the fact-checking process carried out by Mafindo. Then it is reinforced by each Mafindo member confirmed using the eight elements of the 'Empowering Eight Model, namely topic identification, source exploration, source information selection, evaluation, information creation, dissemination, assessment, and application of new knowledge, the four informants have the same ability to filter and analyze. Hoax news, namely so that checking the facts provided by Mafindo can easily be understood and the society can be wiser when using social media. The advice given by the author to Mafindo is to continue to develop the ability to analyze irresponsible information and accommodate enthusiasts in fighting hoaxes throughout the Indonesian community.

Bibliography (1987-2018)