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Communication patterns of the Haihata Nature Lover UKM organization STIE TAZKIA Bogor in maintaining solidarity

Keywords: Maintaining Solidarity, Nature Lovers, STIE TAZKIA Bogor

Communication is an act of sharing information, ideas or opinions from each participant of the communication involved in order to achieve a common meaning. This research is about communication patterns between members and managers of Mapala Haihata in maintaining solidarity. This study is to determine the patterns of communication and flow of messages between members and administrators of the Mapala Haihata organization in maintaining solidarity and the obstacles they face in maintaining togetherness in their organization. The method used in this research is a qualitative method with a communication approach and is discussed descriptively. The author uses purposive sampling technique to obtain informants. Data obtained through in-depth interviews, literature study, observation, and internet searching. The pattern of communication and message flow used is a total channel, where all members and administrators can interact with all other members and administrators. There are many things that can increase solidarity between administrators and members, such as providing input or advice because Mapala Haihata is a nature-loving organization. Obstacles that have been passed by Mapala Haihata are such as miscommunication between administrators and members, besides that the facilities are inadequate to use. when the activity was also an obstacle for Mapala Haihata. Each member of Mapala Haihata has a high social care attitude towards the organization and the ability to build good relationships with others both in a personal context and in the scope of work relationships. So that effective communication can be established in maintaining empathy and cooperation, especially in situations to make decisions about a problem experienced.

Bibliography (1990-2012)