

ABSTRAK

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Analysis of Interpersonal Communication between Mother and Daughter in Me Vs Mami Movie (Semiotics of Roland Barthes)

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(xi + 101 + Attachments)

Mothers have a very important role in a family, especially for their children. In the movie Me vs Mami, it tells the relationship between a mother and daughter who are less familiar with each other, Maudy's busyness as a working mother makes her pay less attention to her daughter. Their family life changed after Mom and Dad divorced and then the father died. The relationship between mother and daughter is further tested by the many conflicts they go through on the journey after Mira's great-grandmother, who is in Padang, is reportedly sick and requires them to come to visit the grandmother together. This study aims to determine the meaning contained in the Me VS Mami Movie using Roland Barthes Semiotics Analysis in analyzing the interpersonal communication of mothers with their daughters. This research uses a descriptive qualitative research method with Roland Barthes' semiotic analysis based on the meaning of denotation, connotation and myth. The analysis method used in this research is Roland Barthes Semiotics. The data collection techniques used were documentation, observation, and literature study. The results of this study reveal that in the movie Me vs Mami there is interpersonal communication between mothers and their daughters which is slowly improving because both mothers and daughters begin to open up and be honest with each other, so that their interpersonal communication is getting better, and existing misunderstandings are immediately resolved. Based on the results of the analysis, it can be concluded that the interpersonal communication relationship between mothers and their daughters is needed, because the lack of good and deep communication will make the relationship between mothers and their daughters not go well.

Bibliography (2013 – 2023)