

ABSTRACT

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***Representation of Sexual Harrasment Against Women In Photocopier Film
(John Fiske Semiotic Analysis)***

Keywords : Sexual Harrasment, Representation, John Fiske, Semiotics

(x + 71 + Appendices)

This research aims to determine the representation of sexual harassment against women in the film Photocopier through John Fiske's semiotics, namely signs through John Fiske's semiotic social codes which are divided into three levels, level of reality, level of representation and level of ideology. Methods of data collection is done through observation, documentation, and interviews. This study uses a qualitative approach and a constructivist paradigm. The theory used in this research is Standpoint Theory. The results of this research that the representation of harassment in the film Photocopier is shown at three levels of social codes. The Reality level includes behavior, movements, diction, facial expressions and documents. Representation Levels include conflict, setting, dialogue, action and camera techniques. At the ideological level using patriarchal ideology. A suggest of this research, for the next researchers, especially researchers who want to use John Fiske's semiotic analysis, can choose films that have a better and more interesting stories to study, besides being able to use other semiotic theories such as Ferdinand De Saussure or Roland Barthes so that their research is more detailed and specific for other researchers who are preparing scientific research or the thesis. For practitioners in the film world to be able to raise the phenomenon of sexual harassment in a way that is more interesting and easy to understand so that people who watch it can understand that sexual harassment can't be justified for any reason, and victims who experience it didn't need be afraid to speak up to the public so that people are more aware to the surrounding environment.

Bibliography (1982-2020)