

ABSTRACT

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ANALISIS SEMIOTIKA FERDINAND DE SAUSSURE DALAM REPRESENTASI QUARTER LIFE CRISIS PADA LAGU “TAKUT” KARYA IDGITAF

Keywords: Semiotics, Mass Communication, Quarter Life Crisis, Idgitaf's "Takut" Song Representation

(xii+90+attachment)

Communication continues to grow from time to time, one of the communication media that is currently developing is song. Songs are used to convey the message of the creator. As a medium of communication, a song conveys a message through lyrics. Song lyrics themselves can be used as a means of describing important social realities, meaning that they are useful for humans to monitor their existence and relationships in the reality of social life. This study uses Ferdinand De Saussure's Semiotics concept, then uses Emerging Adulthood theory, a qualitative approach with a constructivist paradigm. Data collection techniques are interviews, documentation, and literature study. The purpose of this research is to determine the representation of the condition of the quarter life crisis in the song "Takut" by Idgitaf when viewed through the semiotic analysis of Ferdinand De Saussure. The results of the study show that the song "Takut" by Idgitaf correctly describes the phase of the quarter life crisis in adolescents in the early adult phase. In the course of life, every human being must be afraid of the future that is being fought for. Feelings of fear, disappointment, worry and failure are the messages and meanings to be conveyed in this song. The lyrics of the song "Takut" by Idgitaf invites those who listen to it to be able to process the process of accepting the situation approaching adulthood, such as accepting the loss of friends, having to be more responsible in any case, being able to make peace with oneself, and trying not to doubt one's abilities.

Bibliography (2012-2022)