

ABSTRACTION

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SEMIOTIC ANALYSIS OF THE MEANING OF EAGLE ON THE NATIONAL TEAM JERSEY IN VIDEO CLIP GARUDA DI DADAKU

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Key Word : Makna Garuda, Jersey Timnas, Videoklip, Garuda Di Dadaku

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Garuda is defined as the symbol of the state of Indonesia because in it there are many meanings for Indonesia, especially the motto of our country *Bhineka Tunggal Ika* which means different but still one difference. Garuda used as a symbol of the country with the intention of describing a power and power and gold colour that symbolizes glory. Such important meanings make our countrys emblems visible in a number of place or attributes, one of which is on the jersey used by Indonesian national team players when playing the match on the field. The significance of garuda also made one of the band got the inspiration to create a song themed nationalism, that is with the title *Garuda Di Dadaku*. The meaning of this song has a meaning that is not less important, the lyric fragment of the song like a spell that is able to conjure the nation of Indonesia not to distinguish different religions, tribes, and cultures. But in fact this song proves strong unity and a burning spirit to always support the struggle of the Indonesian nation, especially our nation team players when they are competing or playing on the field.

