ABSTRACT

RAVY GIFFARA TIMBULENG, 1B817936

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DID (Dissociative Identity Disorder) or in other words Dual Personality, is a group of conditions called Dissociative Disorder; amnesia, fugue, depersonalization and dissociative identity disorder. The film is a 2017 film released by the infamous director M. Night Shyamalan, who will take 8 scenes to become research data. This study attempts to explore the meanings contained in the 8 Scene. Through a qualitative approach that is descriptive by using Semiotics Analysis Roland Barthes data in the analysis to the meaning of denotation and connotation and made in the form of per-scene explanation which means facilitate the author in knowing the signs and meaning contained in the picture in accordance with the formulation of the problem in order to achieve research purposes. The results of this study indicate that in each scene is displayed, has its own meaning and character personality sign that must be in carefully

(References 1985-2013)