

ABSTRACT

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INTERPERSONAL COMMUNICATION BETWEEN PHOTOGRAPHERS AND CLIENTS IN PRODUCING QUALITY WEDDING PHOTOS.

Keywords: Interpersonal Communication, Photographer, Wedding Photography

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Research Objectives: *To know interpersonal communication between photographers and clients in producing quality photos and to know how to avoid misscommunication during shooting. **Method:** In this study researchers use qualitative descriptive that is, to better describe and provide a clear display with those studied through in-depth interviews and observations obtained in this study on wedding and prewedding photographers. In this study using Joseph A Devito Theory and Kednal Wallton Transparency Theory. **Research Results:** Shows that communication that refers to an interpersonal communication between photographers towards clients is obtained through openness, empathy, supportive attitudes, positive attitudes and equality. Photography is also very important and so effective in conveying a message through an image in order to strengthen the message in a photo.*

Bibliography (1960-2012)