

ABSTRACT

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The Role of Mothers in Digital Parenting to Prevent Gadget Addiction in Early Childhood

Keywords: Digital Parenting, Early Childhood, Gadget Addiction, Motherhood.

(xiii + 68 + Attachment)

Gadget addiction among young children has become a serious issue that needs to be addressed in this digital era. The role of mothers in digital parenting is crucial in preventing and addressing the potential gadget addiction in children. This research aims to understand the interpersonal communication between mothers and children, the prevention and supervision process, as well as barriers and solutions related to gadget addiction. The theory used in this research is the theory of symbolic interactionism. The research method employed is qualitative descriptive with a constructivist paradigm. Data collection techniques involved direct observation and interviews with the informants. The results of this research indicate that the role of mothers in digital parenting is significant in preventing gadget addiction among young children. Through effective communication, self-control, and positive interaction with the environment, mothers can create a healthy and responsible technological environment, helping children avoid the negative impact of gadget addiction. The conclusion drawn from this research is that mothers play a role in interpersonal communication by conveying rules and consequences related to gadget usage and providing understanding about gadgets to their children. Furthermore, mothers actively engage in prevention and supervision of children's gadget usage by controlling screen time and filtering their content. However, during this preventive process, mothers may face challenges such as emotions, both in children and themselves, as well as differences in perception with the surrounding environment. Therefore, mothers need to seek appropriate solutions by managing emotions, engaging in playtime, and handling the influences of the surrounding environment.

Bibliography (1995-2022)